

# Montana Woman

## Advertising Information

### **Full Page - Color Only**

7<sup>3</sup>/<sub>4</sub>" X 10<sup>1</sup>/<sub>4</sub>"

\$450 - Inside Back Cover

\$475/month - Inside Front Cover

\$500/month - Back Cover

\$300/month - Inside



### **Half Page**

**Color**

7<sup>3</sup>/<sub>4</sub>" X 5"

\$275/month - Inside Back Cover

\$300/month - Inside Front Cover

\$225/month - Inside

### **Half Page**

**Black and White**

7<sup>3</sup>/<sub>4</sub>" X 5"

\$175/month - Inside

### **Contact Information:**

Montana Woman

1103 S Main St

Kalispell MT 59901

(406) 755-5753

Fax: (406) 755-5773

[www.montanawoman.com](http://www.montanawoman.com)

[info@montanawoman.com](mailto:info@montanawoman.com)

### **Quarter Page**

5" X 3<sup>3</sup>/<sub>4</sub>"

**Color**

\$200/month - Inside Back Cover

\$225/month - Inside Front Cover

\$150/month - Inside

**Black and White**

\$100/month - Inside

### **4-MONTH MINIMUM CONTRACT REQUIRED**

Established accounts are  
billed monthly & are  
due upon receipt

All new accounts require  
payment in advance

### **Contract Discounts**

15% Discount for 12-month contracts

10% Discount for 9-month contract

5% Discount for 6-month contracts

### **Miscellaneous Charges**

Ad Set-up \$25

Scanning Photos  
(any size, 1-time charge) \$18

Scanning Logos  
(1-time charge) \$12

***Business Card - Horizontal***

3½" X 2¼"

**Color**

\$125/month

**Black and White**

\$75/month



***Business Card - Vertical***

2½" X 3¼"

**Color**

\$125/month

**Black and White**

\$75/month

***Full Column***

2½" X 10¼"

**Color**

\$175/month

**Black and White**

\$125

***Double 1/3 Column***

5" X 3¼"

**Color**

\$150

**Black and White**

\$115/month

***Double Half Column***

5 1/8" X 4 7/8"

**Color**

\$175/month

**Black and White**

\$125/month

***Half Column***

2 1/2" X 4 7/8"

**Color**

\$125/month

**Black and White**

\$90/month

*Montana Woman Magazine* has been in publication since 1994, and is a monthly publication designed to be a positive resource tool for women throughout the great state of Montana. Each monthly issue features a cover story about a Montana Woman who is pioneering forth to make a difference in today's hectic world. Topics of importance to women such as business, health, fitness, investment, local hikes and history, and numerous other topics are featured to educate and inform women of options available. It is our goal to provide an insightful publication that will not only benefit women professionally, but personally as well. In doing so, we hope to encourage women to be active community members and positive role models for our next generation. The Montana Woman family strives to provide information for the assistance in success for Montana's women of all ages.

*Montana Woman Magazine* supports the "Made in Montana" business ethic. The Magazine also highlights Montana-owned and operated businesses that are unique and community-minded. *Montana Woman Magazine* strives to be an active voice in Montana's communities and supports local charities and fund-raising events.

Montana residents make up 75% of our readership. The Magazine is distributed in over 37 cities throughout the state. We have a monthly readership of 12,000 (for the print Magazine). August 2010 began a new phase for *Montana Woman Magazine* with our online version. On average, we have over 20,000 visitors to our website each month.

Our readership consists of:

75% Women ranging in ages 30 – 50 years of age

15% Women over the age of 50 years of age

10% are men and women under the age of 30

40% are career women

20% are business owners

20% are homemakers

10% are retired



We look forward to working with you to meet your advertising needs. Please inquire about online advertising opportunities.